



## Franchising helped Howard James open a small business on Rhode Island Avenue and create needed jobs

Howard James turned his 14 years of experience as a teacher of theatre set design at Duke Ellington School of the Arts into a thriving small business in downtown Washington, D.C.

Four years ago, he became the owner of the local FASTSIGNS on Rhode Island Avenue. Howard is now one of over 550 FASTSIGNS franchisees who leverage the training and marketing support from their franchisor to provide comprehensive, effective sign and visual communications solutions to help businesses meet their strategic and marketing objectives.

Over 825,000 franchise businesses like the one locally owned by Howard are supporting jobs—nearly 18 million jobs across every state and congressional district—providing \$2.1 trillion of economic output to the U.S. economy.\*

After struggling during the recession, franchise businesses are poised for stronger growth in 2011, but a renewed commitment to pro-growth policies out of Washington, D.C. will help franchise businesses grow even faster and help move our economy from a jobless recovery to a job-creating recovery.

**See how franchising is building local businesses in your state and district:  
visit [www.buildingopportunity.com](http://www.buildingopportunity.com)**



\*Includes both direct and indirect economic impact for 2007.  
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