



Tom Enmon, *left*, a Jani-King master franchisee in the Gulf Coast Region and Jerry Crawford, *right*, president of Jani-King International of Dallas

For its home field advantage, Jani-King counts on franchising.

As the number one commercial cleaning franchise in the world, Jani-King cleans a lot of buildings, including the Superdome, Texas Stadium and many other sports complexes that are all part of the company's 60,000 diverse customers. The key to their success is the 13,000 local franchise owners who execute winning game plans in their communities.

For example, master franchisee Tom Enmon used the systems, marketing and training support provided by Jani-King to grow his business from one unit in New Orleans in 1988 to 450 throughout the Gulf region today. And since he is part of the community, he was able to quickly mobilize his teams to help clean the Superdome after Hurricane Katrina.

Jani-King franchisees employ tens of thousands of people in 18 countries, and the company is one of 900,000 franchised businesses in the U.S. operating in many industries, including automotive repair, restaurants, business services, retail, lodging, real estate and senior care.

A recent report* shows that franchise business growth outpaced the economy as a whole in terms of jobs, payroll and output. Franchising provides more jobs than many other sectors of the economy, including durable goods, manufacturing and financial services. The rate of growth in employment was three times higher for franchise businesses than for the economy as a whole.

Support franchising, and you support the dream of business ownership.



Franchising™
Building local businesses,
one opportunity at a time.

*To view the study "Economic Impact of Franchised Businesses," conducted by PricewaterhouseCoopers for the International Franchise Association's Educational Foundation, visit www.buildingopportunity.com.