

Economic Impact of Franchised Businesses

FRANCHISING AND JOBS IN THE STATES

State	In Franchised Businesses	Because of Franchised Businesses	Jobs Caused by Franchising as Percent of State Jobs
Alabama	184,612	333,898	17.1%
Alaska	17,428	33,221	11.8%
Arizona	262,812	511,179	20.3%
Arkansas	108,598	199,349	16.6%
California	1,162,888	2,290,058	14.3%
Colorado	197,294	381,830	16.3%
Connecticut	110,555	212,366	11.9%
Delaware	33,607	58,906	13.2%
District of Columbia	21,660	37,371	7.8%
Florida	728,200	1,486,306	17.3%
Georgia	390,534	723,186	17.4%
Hawaii	43,248	87,122	15.1%
Idaho	50,715	98,274	15.7%
Illinois	503,355	962,411	15.9%
Indiana	265,339	485,393	16.3%
Iowa	129,311	236,633	16.3%
Kansas	119,739	221,646	17.1%
Kentucky	176,272	309,311	17.4%
Louisiana	172,763	322,648	17.1%
Maine	43,286	85,205	13.9%
Maryland	206,876	418,259	16.3%
Massachusetts	199,909	388,054	11.2%
Michigan	328,908	610,298	13.8%
Minnesota	227,244	433,487	15.5%
Mississippi	123,203	221,048	20.3%
Missouri	257,311	500,140	17.9%
Montana	34,938	66,509	16.3%
Nebraska	82,392	156,671	17.6%
Nevada	141,002	267,971	21.4%
New Hampshire	49,404	96,695	14.5%
New Jersey	246,732	475,326	11.4%
New Mexico	75,057	147,500	20.7%
New York	432,387	842,500	9.5%
North Carolina	349,019	640,196	16.0%
North Dakota	28,206	52,598	16.7%
Ohio	473,421	860,549	15.8%
Oklahoma	146,685	275,794	18.7%
Oregon	132,483	258,496	15.6%
Pennsylvania	426,740	836,500	14.4%
Rhode Island	35,860	64,269	12.6%
South Carolina	181,813	328,298	17.8%
South Dakota	36,997	69,674	19.0%
Tennessee	270,085	510,050	18.2%

Texas	861,548	1,585,513	15.9%
Utah	94,352	183,350	15.9%
Vermont	19,167	38,227	11.9%
Virginia	336,901	627,460	17.8%
Washington	203,194	378,611	14.0%
West Virginia	66,610	116,882	17.8%
Wisconsin	216,621	408,498	14.7%
Wyoming	21,924	38,900	16.6%
U.S. Total	11,029,206	20,974,636	15.3%

- The number of jobs provided because of franchised businesses is greatest in California, Texas, Florida, Illinois, and Ohio.
- Franchising has the greatest percentage impact on jobs in Nevada—jobs held because of franchising are 21.4 percent of Nevada’s private-sector workforce. New Mexico, Arizona, Mississippi, and South Dakota are close to the top in terms of the percentage impact of franchising on jobs in the State.
- Jobs caused by franchising is at least 10 percent of a State’s private-sector workforce in every State except New York and the District of Columbia.

Economic Impact of Franchised Businesses**FRANCHISING AND PAYROLLS IN THE STATES**

State	In Franchised Businesses (in \$ millions)	Because of Franchised Businesses (in \$ millions)	Payroll Caused by Franchising as Percent of State Payroll
Alabama	\$ 3,888.1	\$ 8,767.2	14.1%
Alaska	512.7	1,162.9	9.6%
Arizona	6,616.1	15,901.5	17.7%
Arkansas	2,212.2	4,995.8	14.0%
California	33,949.4	83,236.6	11.8%
Colorado	5,272.9	12,824.8	14.0%
Connecticut	3,628.7	8,656.8	9.8%
Delaware	1,031.7	2,136.8	11.2%
District of Columbia	688.3	1,510.2	5.5%
Florida	18,091.9	45,992.6	15.7%
Georgia	9,128.5	21,470.9	14.1%
Hawaii	1,113.1	2,714.4	14.0%
Idaho	1,098.2	2,570.8	13.7%
Illinois	13,972.9	33,617.6	13.3%
Indiana	5,802.3	13,195.7	13.2%
Iowa	2,757.7	6,183.9	13.6%
Kansas	2,608.5	5,970.7	14.1%
Kentucky	3,541.7	7,676.8	13.7%
Louisiana	3,531.6	8,158.1	13.8%
Maine	1,066.5	2,482.8	12.6%
Maryland	5,796.1	14,590.6	13.8%
Massachusetts	5,928.1	14,647.6	9.0%
Michigan	8,291.3	19,197.3	11.1%
Minnesota	6,007.7	14,308.8	12.8%
Mississippi	2,356.7	5,224.4	17.1%
Missouri	6,255.6	15,096.8	16.0%
Montana	708.6	1,637.0	14.4%
Nebraska	1,829.6	4,303.9	15.5%
Nevada	4,077.1	9,373.7	20.5%
New Hampshire	1,368.4	3,213.5	12.7%
New Jersey	7,914.9	18,719.0	9.7%
New Mexico	1,579.3	3,895.3	17.7%
New York	12,581.3	31,378.5	7.2%
North Carolina	8,026.2	17,946.9	13.3%
North Dakota	588.3	1,321.0	14.4%
Ohio	10,777.4	24,289.3	12.6%
Oklahoma	3,014.1	7,129.0	15.7%
Oregon	3,414.6	8,091.8	13.8%

Pennsylvania	10,982.4	26,826.2	12.3%
Rhode Island	870.2	1,896.2	10.3%
South Carolina	3,794.7	8,416.8	14.6%
South Dakota	779.6	1,815.5	17.2%
Tennessee	6,388.5	15,078.1	15.8%
Texas	21,250.5	48,757.3	12.9%
Utah	2,106.0	4,991.6	13.7%
Vermont	462.5	1,077.2	10.4%
Virginia	8,595.6	20,235.9	14.4%
Washington	5,399.4	12,394.4	11.2%
West Virginia	1,219.2	2,613.8	13.8%
Wisconsin	5,295.5	12,207.9	12.6%
Wyoming	470.7	1,019.6	13.3%
U.S. Total	\$ 278,643.3	\$ 660,921.9	12.5%

- Payrolls met because of franchised businesses are greatest in California, Texas, Florida, Illinois, and New York.
- Franchising makes the greatest percentage impact on payrolls in Nevada—payrolls met because of franchising are 20.5 percent of Nevada’s total private-sector payrolls.
- Payrolls caused by franchising are at least 10 percent of a State’s private-sector payrolls in 45 States.

Economic Impact of Franchised Businesses**FRANCHISING AND OUTPUT IN THE STATES**

State	In Franchised Businesses (in \$ millions)	Because of Franchised Businesses (in \$ millions)	Output Caused by Franchising as Percent of State Output
Alabama	\$ 12,492.0	\$ 31,088.5	11.8%
Alaska	1,461.8	3,782.2	9.1%
Arizona	21,397.1	57,391.9	17.7%
Arkansas	7,128.4	17,638.2	11.6%
California	105,731.6	285,789.3	11.2%
Colorado	16,080.1	43,676.1	12.2%
Connecticut	11,218.8	29,314.6	9.6%
Delaware	3,022.0	6,972.6	10.3%
District of Columbia	2,281.1	5,263.6	6.7%
Florida	56,159.3	160,442.2	17.0%
Georgia	29,754.0	77,675.6	13.1%
Hawaii	3,575.5	9,913.5	14.4%
Idaho	3,437.5	8,856.3	12.0%
Illinois	43,041.7	114,235.6	12.0%
Indiana	18,169.0	45,287.7	10.0%
Iowa	8,698.0	21,493.1	10.7%
Kansas	8,218.6	20,920.6	10.8%
Kentucky	11,836.4	28,039.9	10.8%
Louisiana	12,283.2	31,164.2	10.0%
Maine	3,463.7	8,758.8	11.9%
Maryland	17,741.7	49,745.6	14.2%
Massachusetts	18,517.1	49,285.1	9.4%
Michigan	26,005.0	65,425.4	8.7%
Minnesota	18,208.9	47,788.4	12.0%
Mississippi	8,010.3	19,333.6	14.1%
Missouri	19,319.1	51,808.4	13.7%
Montana	2,472.1	6,327.4	12.3%
Nebraska	5,880.4	15,436.5	12.9%
Nevada	13,088.4	33,790.9	22.9%
New Hampshire	4,412.6	11,198.7	12.1%
New Jersey	24,648.1	63,970.3	9.4%
New Mexico	5,021.3	13,659.9	16.1%
New York	40,346.6	111,307.7	8.0%
North Carolina	26,118.1	64,055.4	11.7%
North Dakota	1,935.0	4,817.3	12.5%
Ohio	33,918.7	83,736.6	10.5%
Oklahoma	9,453.9	24,800.8	12.0%
Oregon	10,215.2	26,780.6	12.3%
Pennsylvania	34,887.4	94,006.2	11.0%

Rhode Island	2,779.3	6,616.4	10.6%
South Carolina	12,318.3	30,120.4	12.9%
South Dakota	2,465.6	6,314.3	14.7%
Tennessee	20,941.0	54,278.6	13.2%
Texas	68,785.6	176,235.3	10.0%
Utah	6,986.2	18,262.1	12.7%
Vermont	1,492.3	3,770.5	9.7%
Virginia	26,807.6	69,454.1	14.0%
Washington	16,896.4	42,774.3	10.4%
West Virginia	4,353.8	10,150.9	11.0%
Wisconsin	15,886.1	40,194.1	10.2%
Wyoming	1,552.8	3,662.8	10.1%
U.S. Total	\$ 880,914.7	\$ 2,306,812.8	11.4%

- The value of output produced because of franchised businesses is greatest in California, Texas, Florida, Illinois, and New York.
- Franchising makes the great percentage impact on output in Nevada—output produced because of franchised businesses is 22.9 percent of Nevada’s total private-sector output.
- Franchised businesses are the cause of at least 10 percent of a State’s private-sector output in 43 States.