

The Economic Impact of Franchised Businesses

FRANCHISING IN THE DISTRICT OF COLUMBIA, 2007

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	26,000		48,100	
Payroll (in \$ millions)	\$ 1,388		\$ 3,235	
Output (in \$ millions)	\$ 3,464		\$ 7,766	
GDP (in \$ millions)	\$ 2,282		\$ 5,062	
Establishments	1,822			

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	25,600	44,600	400	3,500
Payroll (in \$ millions)	\$ 1,375	\$ 2,948	\$ 12	\$ 287
Output (in \$ millions)	\$ 3,437	\$ 7,095	\$ 28	\$ 671
GDP (in \$ millions)	\$ 2,264	\$ 4,625	\$ 18	\$ 436
Establishments	1,793		29	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	4,400	21,200
Payroll (in \$ millions)	\$ 220	\$ 1,155
Output (in \$ millions)	\$ 498	\$ 2,939
GDP (in \$ millions)	\$ 315	\$ 1,949
Establishments	310	1,483

Note: Job numbers have been rounded to the nearest 100. Details may not add to totals due to rounding.

VIEW S(64)

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**FRANCHISING AND JOBS
IN THE DISTRICT OF COLUMBIA, 2007**

Congressional District	Jobs in Franchised Businesses	Jobs Created by Franchised Businesses
#1 (At-large)	26,000	48,100

Note: Job numbers have been rounded to the nearest 100.

VIEW CD(87)

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