

**Economic Impact of Franchised Businesses****FRANCHISING IN UTAH**

|                                 | <b>All Franchises</b>                       |  |  |  |
|---------------------------------|---|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b>      |  | <b><u>Because of Franchised Businesses</u></b> |  |
| <b>Jobs</b>                     | 94,352                                      |  | 183,350  |  |
| <b>Payroll (in \$ millions)</b> | \$ 2,106                                    |  | \$ 4,992                                       |  |
| <b>Output (in \$ millions)</b>  | \$ 6,986                                    |  | \$ 18,262                                      |  |
| <b>Establishments</b>           | 7,669                                       |  |  |  |
|                                 | <b><u>Business Format Franchises</u></b>    |  | <b><u>Product Distribution Franchises</u></b>  |  |
|                                 | <b><u>In Franchised<br/>Businesses</u></b>  | <b><u>Because of<br/>Franchised Businesses</u></b> | <b><u>In Franchised<br/>Businesses</u></b>     | <b><u>Because of<br/>Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 77,531                                      | 144,642  | 16,821   | 38,708   |
| <b>Payroll (in \$ millions)</b> | \$ 1,531                                    | \$ 3,551   | \$ 575   | \$ 1,441   |
| <b>Output (in \$ millions)</b>  | \$ 5,193                                    | \$ 13,667  | \$ 1,793                                       | \$ 4,595   |
| <b>Establishments</b>           | 6,749                                       |  | 920  |  |
|                                 | <b><u>In Business Format Franchises</u></b> |  |  |  |
|                                 | <b><u>Franchisor Owned</u></b>              |  | <b><u>Franchisee Owned</u></b>                 |  |
| <b>Jobs</b>                     | 23,142                                      |  | 54,389   |  |
| <b>Payroll (in \$ millions)</b> | \$ 382                                      |  | \$ 1,149                                       |  |
| <b>Output (in \$ millions)</b>  | \$ 1,348                                    |  | \$ 3,845                                       |  |
| <b>Establishments</b>           | 1,657                                       |  | 5,092  |  |

*Data pertain to 2005*

***Economic Impact of Franchised Businesses*****FRANCHISING AND JOBS  
IN THE CONGRESSIONAL DISTRICTS OF UTAH**

| <b><u>Congressional District</u></b> | <b><u>Jobs in Franchised<br/>Businesses</u></b> | <b><u>Jobs Created by<br/>Franchised Businesses</u></b> |
|--------------------------------------|---|---|
| <b>#1</b>                            | 68,435  | 97,902  |
| <b>#2</b>                            | 68,599  | 97,397  |
| <b>#3</b>                            | 61,095  | 86,560  |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 1<sup>ST</sup> CONGRESSIONAL DISTRICT OF UTAH**

|                                 | <b>All Franchises</b>                  |  |  |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> |  | <b><u>Because of Franchised Businesses</u></b> |  |
| <b>Jobs</b>                     | 68,435                                 |  | 97,902   |  |
| <b>Payroll (in \$ millions)</b> | \$ 1,606                               |  | \$ 2,440                                       |  |
| <b>Output (in \$ millions)</b>  | \$ 5,270                               |  | \$ 8,287                                       |  |
| <b>Establishments</b>           | 5,128                                  |  |  |  |
|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b>         |  |
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b>         | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 56,423                                 | 78,040   | 12,012   | 19,861   |
| <b>Payroll (in \$ millions)</b> | \$ 1,170                               | \$ 1,780                                       | \$ 436   | \$ 660   |
| <b>Output (in \$ millions)</b>  | \$ 3,872                               | \$ 6,085                                       | \$ 1,398                                       | \$ 2,203                                       |
| <b>Establishments</b>           | 4,584                                  |  | 544  |  |
|                                 | <b>In Business Format Franchises</b>   |  |  |  |
|                                 | <b><u>Franchisor Owned</u></b>         |  | <b><u>Franchisee Owned</u></b>                 |  |
| <b>Jobs</b>                     | 16,677                                 |  | 39,746   |  |
| <b>Payroll (in \$ millions)</b> | \$ 290                                 |  | \$ 880   |  |
| <b>Output (in \$ millions)</b>  | \$ 1,005                               |  | \$ 2,867                                       |  |
| <b>Establishments</b>           | 1,141                                  |  | 3,443  |  |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 2<sup>ND</sup> CONGRESSIONAL DISTRICT OF UTAH**

|                                 | <b>All Franchises</b>                  |  |  |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> |  | <b><u>Because of Franchised Businesses</u></b> |  |
| <b>Jobs</b>                     | 68,599                                 |  | 97,397   |  |
| <b>Payroll (in \$ millions)</b> | \$ 1,608                               |  | \$ 2,440                                       |  |
| <b>Output (in \$ millions)</b>  | \$ 5,190                               |  | \$ 8,127                                       |  |
| <b>Establishments</b>           | 5,421                                  |  |  |  |
|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b>         |  |
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b>         | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 56,954                                 | 78,413   | 11,645   | 18,984   |
| <b>Payroll (in \$ millions)</b> | \$ 1,176                               | \$ 1,788                                       | \$ 432   | \$ 652   |
| <b>Output (in \$ millions)</b>  | \$ 3,869                               | \$ 6,055                                       | \$ 1,321                                       | \$ 2,071                                       |
| <b>Establishments</b>           | 4,792                                  |  | 630  |  |
|                                 | <b>In Business Format Franchises</b>   |  |  |  |
|                                 | <b><u>Franchisor Owned</u></b>         |  | <b><u>Franchisee Owned</u></b>                 |  |
| <b>Jobs</b>                     | 16,862                                 |  | 40,092   |  |
| <b>Payroll (in \$ millions)</b> | \$ 292                                 |  | \$ 884   |  |
| <b>Output (in \$ millions)</b>  | \$ 1,003                               |  | \$ 2,865                                       |  |
| <b>Establishments</b>           | 1,177                                  |  | 3,615  |  |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 3<sup>RD</sup> CONGRESSIONAL DISTRICT OF UTAH**

|                                 | <b>All Franchises</b>                  |  |  |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> |  | <b><u>Because of Franchised Businesses</u></b> |  |
| <b>Jobs</b>                     | 61,095                                 |  | 86,560   |  |
| <b>Payroll (in \$ millions)</b> | \$ 1,453                               |  | \$ 2,191                                       |  |
| <b>Output (in \$ millions)</b>  | \$ 4,710                               |  | \$ 7,336                                       |  |
| <b>Establishments</b>           | 4,657                                  |  |  |  |

  

|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b> |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 50,805                                 | 69,743   | 10,290                                 | 16,818   |
| <b>Payroll (in \$ millions)</b> | \$ 1,064                               | \$ 1,605                                       | \$ 389                                 | \$ 586   |
| <b>Output (in \$ millions)</b>  | \$ 3,498                               | \$ 5,447                                       | \$ 1,213                               | \$ 1,888                                       |
| <b>Establishments</b>           | 4,133                                  |  | 524                                    |  |

  

|                                 | <b>In Business Format Franchises</b> |                                |
|---------------------------------|--------------------------------------|--------------------------------|
|                                 | <b><u>Franchisor Owned</u></b>       | <b><u>Franchisee Owned</u></b> |
| <b>Jobs</b>                     | 15,062                               | 35,743                         |
| <b>Payroll (in \$ millions)</b> | \$ 264                               | \$ 800                         |
| <b>Output (in \$ millions)</b>  | \$ 910                               | \$ 2,588                       |
| <b>Establishments</b>           | 1,042                                | 3,092                          |

*Data pertain to 2005*