

**Economic Impact of Franchised Businesses****FRANCHISING IN OKLAHOMA**

	<b>All Franchises</b>			
	<b><u>In Franchised Businesses</u></b>		<b><u>Because of Franchised Businesses</u></b>	
<b>Jobs</b>	146,685		275,794	
<b>Payroll (in \$ millions)</b>	\$ 3,014		\$ 7,129	
<b>Output (in \$ millions)</b>	\$ 9,454		\$ 24,801	
<b>Establishments</b>	12,660			
	<b><u>Business Format Franchises</u></b>		<b><u>Product Distribution Franchises</u></b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	123,242	223,224	23,443	52,570
<b>Payroll (in \$ millions)</b>	\$ 2,263	\$ 5,247	\$ 751	\$ 1,882
<b>Output (in \$ millions)</b>	\$ 7,257	\$ 19,115	\$ 2,197	\$ 5,686
<b>Establishments</b>	11,018		1,643	
	<b><u>In Business Format Franchises</u></b>			
	<b><u>Franchisor Owned</u></b>		<b><u>Franchisee Owned</u></b>	
<b>Jobs</b>	37,835		85,407	
<b>Payroll (in \$ millions)</b>	\$ 579		\$ 1,684	
<b>Output (in \$ millions)</b>	\$ 2,009		\$ 5,247	
<b>Establishments</b>	2,667		8,350	

*Data pertain to 2005*

***Economic Impact of Franchised Businesses*****FRANCHISING AND JOBS  
IN THE CONGRESSIONAL DISTRICTS OF OKLAHOMA**

<b><u>Congressional District</u></b>	<b><u>Jobs in Franchised Businesses</u></b>	<b><u>Jobs Created by Franchised Businesses</u></b>
<b>#1</b>	41,092	57,198
<b>#2</b>	19,713	25,143
<b>#3</b>	23,060	29,713
<b>#4</b>	67,322	94,061
<b>#5</b>	43,153	58,693

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 1<sup>ST</sup> CONGRESSIONAL DISTRICT OF OKLAHOMA**

	<b>All Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	41,092	57,198
<b>Payroll (in \$ millions)</b>	\$ 954	\$ 1,465
<b>Output (in \$ millions)</b>	\$ 2,836	\$ 4,549
<b>Establishments</b>	3,048	

  

	<b>Business Format Franchises</b>		<b>Product Distribution Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	34,583	46,804	6,509	10,393
<b>Payroll (in \$ millions)</b>	\$ 736	\$ 1,137	\$ 217	\$ 328
<b>Output (in \$ millions)</b>	\$ 2,182	\$ 3,494	\$ 654	\$ 1,055
<b>Establishments</b>	2,727		321	

  

	<b>In Business Format Franchises</b>	
	<b><u>Franchisor Owned</u></b>	<b><u>Franchisee Owned</u></b>
<b>Jobs</b>	10,381	24,201
<b>Payroll (in \$ millions)</b>	\$ 181	\$ 556
<b>Output (in \$ millions)</b>	\$ 588	\$ 1,594
<b>Establishments</b>	659	2,068

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States**

**FRANCHISING IN THE 2<sup>ND</sup> CONGRESSIONAL DISTRICT OF OKLAHOMA**

		<u>All Franchises</u>			
		<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
<b>Jobs</b>		19,713		25,143	
<b>Payroll (in \$ millions)</b>		\$ 331		\$ 453	
<b>Output (in \$ millions)</b>		\$ 1,099		\$ 1,540	
<b>Establishments</b>		2,165			

  

		<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
		<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
<b>Jobs</b>		16,085	19,894	3,627	5,249
<b>Payroll (in \$ millions)</b>		\$ 227	\$ 313	\$ 104	\$ 140
<b>Output (in \$ millions)</b>		\$ 794	\$ 1,108	\$ 306	\$ 432
<b>Establishments</b>		1,786		379	

  

		<u>In Business Format Franchises</u>	
		<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
<b>Jobs</b>		5,139	10,947
<b>Payroll (in \$ millions)</b>		\$ 61	\$ 167
<b>Output (in \$ millions)</b>		\$ 234	\$ 560
<b>Establishments</b>		436	1,350

Data pertain to 2005

**Economic Impact of Franchised Businesses in the United States**

**FRANCHISING IN THE 3<sup>RD</sup> CONGRESSIONAL DISTRICT OF OKLAHOMA**

		<b>All Franchises</b>			
		<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
<b>Jobs</b>		23,060		29,713	
<b>Payroll (in \$ millions)</b>		\$ 414		\$ 574	
<b>Output (in \$ millions)</b>		\$ 1,373		\$ 1,975	
<b>Establishments</b>		2,519			

  

		<b>Business Format Franchises</b>		<b>Product Distribution Franchises</b>	
		<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
<b>Jobs</b>		18,706	23,505	4,354	6,208
<b>Payroll (in \$ millions)</b>		\$ 294	\$ 411	\$ 120	\$ 163
<b>Output (in \$ millions)</b>		\$ 1,008	\$ 1,446	\$ 365	\$ 528
<b>Establishments</b>		2,119		400	

  

		<b>In Business Format Franchises</b>	
		<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
<b>Jobs</b>		5,839	12,867
<b>Payroll (in \$ millions)</b>		\$ 77	\$ 217
<b>Output (in \$ millions)</b>		\$ 284	\$ 725
<b>Establishments</b>		512	1,607

Data pertain to 2005

**Economic Impact of Franchised Businesses in the United States**

**FRANCHISING IN THE 4<sup>TH</sup> CONGRESSIONAL DISTRICT OF OKLAHOMA**

		<u>All Franchises</u>			
		<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
<b>Jobs</b>		67,322		94,061	
<b>Payroll (in \$ millions)</b>		\$ 1,419		\$ 2,157	
<b>Output (in \$ millions)</b>		\$ 4,412		\$ 6,948	
<b>Establishments</b>		5,457			

  

		<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
		<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
<b>Jobs</b>		57,192	77,358	10,130	16,702
<b>Payroll (in \$ millions)</b>		\$ 1,067	\$ 1,627	\$ 352	\$ 530
<b>Output (in \$ millions)</b>		\$ 3,386	\$ 5,312	\$ 1,026	\$ 1,636
<b>Establishments</b>		4,811		646	

  

		<u>In Business Format Franchises</u>	
		<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
<b>Jobs</b>		17,475	39,717
<b>Payroll (in \$ millions)</b>		\$ 276	\$ 791
<b>Output (in \$ millions)</b>		\$ 944	\$ 2,442
<b>Establishments</b>		1,163	3,648

Data pertain to 2005

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 5<sup>TH</sup> CONGRESSIONAL DISTRICT OF OKLAHOMA**

	<b>All Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	43,153	58,693
<b>Payroll (in \$ millions)</b>	\$ 970	\$ 1,428
<b>Output (in \$ millions)</b>	\$ 2,918	\$ 4,440
<b>Establishments</b>	3,237	

  

	<b>Business Format Franchises</b>		<b>Product Distribution Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	37,306	49,348	5,847	9,345
<b>Payroll (in \$ millions)</b>	\$ 752	\$ 1,109	\$ 218	\$ 319
<b>Output (in \$ millions)</b>	\$ 2,299	\$ 3,486	\$ 620	\$ 955
<b>Establishments</b>	2,949		288	

  

	<b>In Business Format Franchises</b>	
	<b><u>Franchisor Owned</u></b>	<b><u>Franchisee Owned</u></b>
<b>Jobs</b>	11,191	26,116
<b>Payroll (in \$ millions)</b>	\$ 189	\$ 563
<b>Output (in \$ millions)</b>	\$ 626	\$ 1,673
<b>Establishments</b>	705	2,244

*Data pertain to 2005*