

**Economic Impact of Franchised Businesses****FRANCHISING IN MISSISSIPPI**

	<b>All Franchises</b>			
	<b><u>In Franchised Businesses</u></b>		<b><u>Because of Franchised Businesses</u></b>	
<b>Jobs</b>	123,203		221,048	
<b>Payroll (in \$ millions)</b>	\$ 2,357		\$ 5,224	
<b>Output (in \$ millions)</b>	\$ 8,010		\$ 19,334	
<b>Establishments</b>	10,279			
	<b><u>Business Format Franchises</u></b>		<b><u>Product Distribution Franchises</u></b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	99,334	173,477	23,869	47,572
<b>Payroll (in \$ millions)</b>	\$ 1,731	\$ 3,742	\$ 625	\$ 1,483
<b>Output (in \$ millions)</b>	\$ 6,033	\$ 14,642	\$ 1,977	\$ 4,692
<b>Establishments</b>	7,966		2,313	
	<b><u>In Business Format Franchises</u></b>			
	<b><u>Franchisor Owned</u></b>		<b><u>Franchisee Owned</u></b>	
<b>Jobs</b>	30,186		69,148	
<b>Payroll (in \$ millions)</b>	\$ 436		\$ 1,296	
<b>Output (in \$ millions)</b>	\$ 1,617		\$ 4,417	
<b>Establishments</b>	2,187		5,780	

*Data pertain to 2005*

***Economic Impact of Franchised Businesses*****FRANCHISING AND JOBS  
IN THE CONGRESSIONAL DISTRICTS OF MISSISSIPPI**

<b><u>Congressional District</u></b>	<b><u>Jobs in Franchised Businesses</u></b>	<b><u>Jobs Created by Franchised Businesses</u></b>
<b>#1</b>	29,047	38,603
<b>#2</b>	36,135	47,800
<b>#3</b>	49,185	65,157
<b>#4</b>	35,832	46,076

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 1<sup>ST</sup> CONGRESSIONAL DISTRICT OF MISSISSIPPI**

	<b>All Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	29,047	38,603
<b>Payroll (in \$ millions)</b>	\$ 541	\$ 772
<b>Output (in \$ millions)</b>	\$ 1,802	\$ 2,608
<b>Establishments</b>	2,711	

  

	<b>Business Format Franchises</b>		<b>Product Distribution Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	22,456	28,873	6,590	9,730
<b>Payroll (in \$ millions)</b>	\$ 368	\$ 525	\$ 173	\$ 247
<b>Output (in \$ millions)</b>	\$ 1,225	\$ 1,769	\$ 577	\$ 840
<b>Establishments</b>	1,954		757	

  

	<b>In Business Format Franchises</b>	
	<b><u>Franchisor Owned</u></b>	<b><u>Franchisee Owned</u></b>
<b>Jobs</b>	7,221	15,236
<b>Payroll (in \$ millions)</b>	\$ 99	\$ 269
<b>Output (in \$ millions)</b>	\$ 359	\$ 866
<b>Establishments</b>	542	1,412

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 2<sup>ND</sup> CONGRESSIONAL DISTRICT OF MISSISSIPPI**

	<b>All Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	36,135	47,800
<b>Payroll (in \$ millions)</b>	\$ 715	\$ 1,014
<b>Output (in \$ millions)</b>	\$ 2,434	\$ 3,552
<b>Establishments</b>	2,700	

  

	<b>Business Format Franchises</b>		<b>Product Distribution Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	29,710	38,777	6,425	9,023
<b>Payroll (in \$ millions)</b>	\$ 547	\$ 776	\$ 167	\$ 238
<b>Output (in \$ millions)</b>	\$ 1,910	\$ 2,782	\$ 524	\$ 770
<b>Establishments</b>	2,104		596	

  

	<b>In Business Format Franchises</b>	
	<b><u>Franchisor Owned</u></b>	<b><u>Franchisee Owned</u></b>
<b>Jobs</b>	8,692	21,019
<b>Payroll (in \$ millions)</b>	\$ 133	\$ 414
<b>Output (in \$ millions)</b>	\$ 492	\$ 1,417
<b>Establishments</b>	592	1,511

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 3<sup>RD</sup> CONGRESSIONAL DISTRICT OF MISSISSIPPI**

	<b>All Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>
<b>Jobs</b>	49,185	65,157
<b>Payroll (in \$ millions)</b>	\$ 961	\$ 1,402
<b>Output (in \$ millions)</b>	\$ 3,142	\$ 4,677
<b>Establishments</b>	4,477	

  

	<b>Business Format Franchises</b>		<b>Product Distribution Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchise Businesses</u></b>
<b>Jobs</b>	39,781	51,630	9,404	13,527
<b>Payroll (in \$ millions)</b>	\$ 702	\$ 1,025	\$ 259	\$ 377
<b>Output (in \$ millions)</b>	\$ 2,329	\$ 3,470	\$ 813	\$ 1,207
<b>Establishments</b>	3,614		863	

  

	<b>In Business Format Franchises</b>	
	<b><u>Franchisor Owned</u></b>	<b><u>Franchisee Owned</u></b>
<b>Jobs</b>	12,205	27,576
<b>Payroll (in \$ millions)</b>	\$ 179	\$ 523
<b>Output (in \$ millions)</b>	\$ 644	\$ 1,684
<b>Establishments</b>	981	2,633

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 4<sup>TH</sup> CONGRESSIONAL DISTRICT OF MISSISSIPPI**

	<b>All Franchises</b>			
	<b><u>In Franchised Businesses</u></b>		<b><u>Because of Franchised Businesses</u></b>	
<b>Jobs</b>	35,832		46,076	
<b>Payroll (in \$ millions)</b>	\$ 702		\$ 966	
<b>Output (in \$ millions)</b>	\$ 2,314		\$ 3,242	
<b>Establishments</b>	2,969			
	<b>Business Format Franchises</b>		<b>Product Distribution Franchises</b>	
	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchised Businesses</u></b>	<b><u>In Franchised Businesses</u></b>	<b><u>Because of Franchise Businesses</u></b>
<b>Jobs</b>	29,983	38,031	5,849	8,045
<b>Payroll (in \$ millions)</b>	\$ 546	\$ 750	\$ 156	\$ 216
<b>Output (in \$ millions)</b>	\$ 1,844	\$ 2,574	\$ 470	\$ 667
<b>Establishments</b>	2,413		556	
	<b>In Business Format Franchises</b>			
	<b><u>Franchisor Owned</u></b>		<b><u>Franchisee Owned</u></b>	
<b>Jobs</b>	8,792		21,191	
<b>Payroll (in \$ millions)</b>	\$ 131		\$ 414	
<b>Output (in \$ millions)</b>	\$ 476		\$ 1,368	
<b>Establishments</b>	635		1,778	

*Data pertain to 2005*