

Economic Impact of Franchised Businesses**FRANCHISING IN LOUISIANA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	172,763		322,648	
Payroll (in \$ millions)	\$ 3,532		\$ 8,158	
Output (in \$ millions)	\$ 12,283		\$ 31,164	
Establishments	13,760			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	138,705	249,641	34,058	73,007
Payroll (in \$ millions)	\$ 2,538	\$ 5,717	\$ 993	\$ 2,441
Output (in \$ millions)	\$ 9,008	\$ 22,959	\$ 3,275	\$ 8,205
Establishments	11,448		2,312	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	48,891		89,814	
Payroll (in \$ millions)	\$ 710		\$ 1,828	
Output (in \$ millions)	\$ 2,716		\$ 6,292	
Establishments	3,257		8,190	

Data pertain to 2005

Economic Impact of Franchised Businesses**FRANCHISING AND JOBS
IN THE CONGRESSIONAL DISTRICTS OF LOUISIANA**

<u>Congressional District</u>	<u>Jobs in Franchised Businesses</u>	<u>Jobs Created by Franchised Businesses</u>
#1	55,272	77,723
#2	40,543	56,633
#3	45,117	62,260
#4	24,208	33,621
#5	21,997	30,506
#6	30,722	40,566
#7	26,090	35,031

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 1ST CONGRESSIONAL DISTRICT OF LOUISIANA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	55,272		77,723	
Payroll (in \$ millions)	\$ 1,142		\$ 1,761	
Output (in \$ millions)	\$ 4,073		\$ 6,446	
Establishments	4,128			
	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	45,715	62,306	9,557	15,417
Payroll (in \$ millions)	\$ 843	\$ 1,288	\$ 298	\$ 473
Output (in \$ millions)	\$ 3,015	\$ 4,760	\$ 1,058	\$ 1,686
Establishments	3,561		566	
	In Business Format Franchises			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	16,353		29,362	
Payroll (in \$ millions)	\$ 238		\$ 605	
Output (in \$ millions)	\$ 940		\$ 2,075	
Establishments	1,037		2,525	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 2ND CONGRESSIONAL DISTRICT OF LOUISIANA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	40,543		56,633	
Payroll (in \$ millions)	\$ 848		\$ 1,303	
Output (in \$ millions)	\$ 3,096		\$ 4,855	
Establishments	2,750			
	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	34,347	46,451	6,195	10,182
Payroll (in \$ millions)	\$ 647	\$ 980	\$ 201	\$ 323
Output (in \$ millions)	\$ 2,329	\$ 3,642	\$ 767	\$ 1,213
Establishments	2,461		290	
	In Business Format Franchises			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	12,110		22,237	
Payroll (in \$ millions)	\$ 180		\$ 467	
Output (in \$ millions)	\$ 717		\$ 1,612	
Establishments	720		1,741	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 3RD CONGRESSIONAL DISTRICT OF LOUISIANA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	45,117		62,260	
Payroll (in \$ millions)	\$ 995		\$ 1,479	
Output (in \$ millions)	\$ 3,448		\$ 5,226	
Establishments	3,726			
	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	35,686	47,811	9,431	14,449
Payroll (in \$ millions)	\$ 696	\$ 1,033	\$ 299	\$ 446
Output (in \$ millions)	\$ 2,413	\$ 3,661	\$ 1,034	\$ 1,565
Establishments	3,105		621	
	In Business Format Franchises			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	12,541		23,145	
Payroll (in \$ millions)	\$ 189		\$ 507	
Output (in \$ millions)	\$ 722		\$ 1,691	
Establishments	884		2,221	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 4TH CONGRESSIONAL DISTRICT OF LOUISIANA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	24,208		33,621	
Payroll (in \$ millions)	\$ 475		\$ 724	
Output (in \$ millions)	\$ 1,574		\$ 2,456	
Establishments	2,018			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	19,337	25,904	4,871	7,717
Payroll (in \$ millions)	\$ 329	\$ 505	\$ 146	\$ 219
Output (in \$ millions)	\$ 1,118	\$ 1,737	\$ 456	\$ 719
Establishments	1,691		328	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	6,604		12,733	
Payroll (in \$ millions)	\$ 93		\$ 236	
Output (in \$ millions)	\$ 339		\$ 779	
Establishments	456		1,234	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 5TH CONGRESSIONAL DISTRICT OF LOUISIANA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		21,997		30,506
Payroll (in \$ millions)		\$ 396		\$ 600
Output (in \$ millions)		\$ 1,452		\$ 2,228
Establishments		2,051		

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	17,183	22,849	4,814	7,657
Payroll (in \$ millions)	\$ 272	\$ 413	\$ 124	\$ 187
Output (in \$ millions)	\$ 977	\$ 1,495	\$ 475	\$ 733
Establishments	1,644		407	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	6,094	11,089
Payroll (in \$ millions)	\$ 79	\$ 193
Output (in \$ millions)	\$ 300	\$ 678
Establishments	458	1,187

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 6TH CONGRESSIONAL DISTRICT OF LOUISIANA**

	All Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	30,722	40,566
Payroll (in \$ millions)	\$ 672	\$ 949
Output (in \$ millions)	\$ 2,162	\$ 3,145
Establishments	2,452	

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	24,970	32,406	5,752	8,160
Payroll (in \$ millions)	\$ 502	\$ 709	\$ 170	\$ 240
Output (in \$ millions)	\$ 1,629	\$ 2,369	\$ 533	\$ 776
Establishments	2,022		429	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	8,570	16,400
Payroll (in \$ millions)	\$ 135	\$ 367
Output (in \$ millions)	\$ 474	\$ 1,155
Establishments	556	1,466

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 7TH CONGRESSIONAL DISTRICT OF LOUISIANA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	26,090		35,031	
Payroll (in \$ millions)	\$ 531		\$ 769	
Output (in \$ millions)	\$ 1,761		\$ 2,616	
Establishments	2,003			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	20,289	26,710	5,800	8,321
Payroll (in \$ millions)	\$ 375	\$ 544	\$ 156	\$ 225
Output (in \$ millions)	\$ 1,275	\$ 1,887	\$ 486	\$ 729
Establishments	1,629		375	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	7,109		13,180	
Payroll (in \$ millions)	\$ 104		\$ 270	
Output (in \$ millions)	\$ 383		\$ 892	
Establishments	479		1,150	

Data pertain to 2005