

Economic Impact of Franchised Businesses**FRANCHISING IN IOWA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	129,311		236,633	
Payroll (in \$ millions)	\$ 2,758		\$ 6,184	
Output (in \$ millions)	\$ 8,698		\$ 21,493	
Establishments	10,662			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	105,870	187,791	23,442	48,842
Payroll (in \$ millions)	\$ 2,045	\$ 4,498	\$ 713	\$ 1,686
Output (in \$ millions)	\$ 6,592	\$ 16,410	\$ 2,106	\$ 5,083
Establishments	9,153		1,510	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	31,363		74,507	
Payroll (in \$ millions)	\$ 507		\$ 1,538	
Output (in \$ millions)	\$ 1,734		\$ 4,857	
Establishments	2,366		6,787	

Data pertain to 2005

Economic Impact of Franchised Businesses**FRANCHISING AND JOBS
IN THE CONGRESSIONAL DISTRICTS OF IOWA**

<u>Congressional District</u>	<u>Jobs in Franchised Businesses</u>	<u>Jobs Created by Franchised Businesses</u>
#1	26,493	36,463
#2	27,052	35,987
#3	32,054	43,595
#4	20,897	27,138
#5	22,815	30,836

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 1ST CONGRESSIONAL DISTRICT OF IOWA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	26,493		36,463	
Payroll (in \$ millions)	\$ 547		\$ 805	
Output (in \$ millions)	\$ 1,689		\$ 2,552	
Establishments	2,022			
	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	21,370	28,718	5,123	7,745
Payroll (in \$ millions)	\$ 391	\$ 580	\$ 156	\$ 226
Output (in \$ millions)	\$ 1,257	\$ 1,896	\$ 433	\$ 657
Establishments	1,695		327	
	In Business Format Franchises			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	6,331		15,040	
Payroll (in \$ millions)	\$ 97		\$ 293	
Output (in \$ millions)	\$ 337		\$ 919	
Establishments	436		1,259	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 2ND CONGRESSIONAL DISTRICT OF IOWA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		27,052		35,987
Payroll (in \$ millions)		\$ 602		\$ 852
Output (in \$ millions)		\$ 1,841		\$ 2,674
Establishments		2,206		
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	22,415	29,320	4,637	6,667
Payroll (in \$ millions)	\$ 465	\$ 661	\$ 137	\$ 191
Output (in \$ millions)	\$ 1,427	\$ 2,071	\$ 414	\$ 602
Establishments	1,914		292	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	6,549		15,866	
Payroll (in \$ millions)	\$ 113		\$ 352	
Output (in \$ millions)	\$ 368		\$ 1,059	
Establishments	474		1,440	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 3RD CONGRESSIONAL DISTRICT OF IOWA**

	All Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	32,054	43,595
Payroll (in \$ millions)	\$ 827	\$ 1,208
Output (in \$ millions)	\$ 2,456	\$ 3,721
Establishments	2,308	

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
Jobs	26,693	35,558	5,361	8,037
Payroll (in \$ millions)	\$ 629	\$ 920	\$ 198	\$ 288
Output (in \$ millions)	\$ 1,874	\$ 2,846	\$ 582	\$ 875
Establishments	2,033		275	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	7,735	18,958
Payroll (in \$ millions)	\$ 153	\$ 475
Output (in \$ millions)	\$ 485	\$ 1,389
Establishments	538	1,495

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 4TH CONGRESSIONAL DISTRICT OF IOWA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	20,897		27,138	
Payroll (in \$ millions)	\$ 374		\$ 525	
Output (in \$ millions)	\$ 1,258		\$ 1,804	
Establishments	2,036			
	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	16,892	21,421	4,005	5,718
Payroll (in \$ millions)	\$ 266	\$ 375	\$ 109	\$ 149
Output (in \$ millions)	\$ 923	\$ 1,321	\$ 335	\$ 483
Establishments	1,702		334	
	In Business Format Franchises			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	5,152		11,740	
Payroll (in \$ millions)	\$ 68		\$ 198	
Output (in \$ millions)	\$ 253		\$ 671	
Establishments	446		1,256	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 4TH CONGRESSIONAL DISTRICT OF IOWA**

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