

Economic Impact of Franchised Businesses**FRANCHISING IN GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	390,534		723,186	
Payroll (in \$ millions)	\$ 9,129		\$ 21,471	
Output (in \$ millions)	\$ 29,754		\$ 77,676	
Establishments	32,680			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	323,589	578,430	66,946	144,756
Payroll (in \$ millions)	\$ 6,769	\$ 15,507	\$ 2,360	\$ 5,964
Output (in \$ millions)	\$ 22,692	\$ 59,477	\$ 7,062	\$ 18,199
Establishments	27,743		4,937	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	120,403		203,186	
Payroll (in \$ millions)	\$ 1,969		\$ 4,799	
Output (in \$ millions)	\$ 7,170		\$ 15,521	
Establishments	8,248		19,495	

Data pertain to 2005

Economic Impact of Franchised Businesses**FRANCHISING AND JOBS
IN THE CONGRESSIONAL DISTRICTS OF GEORGIA**

<u>Congressional District</u>	<u>Jobs in Franchised Businesses</u>	<u>Jobs Created by Franchised Businesses</u>
#1	39,700	52,899
#2	31,436	40,805
#3	46,292	61,956
#4	66,435	94,175
#5	105,427	138,875
#6	135,645	182,980
#7	44,615	61,036
#8	29,027	37,469
#9	24,739	32,041
#10	31,238	41,473
#11	52,039	72,152
#12	34,857	45,990
#13	152,925	205,791

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 1ST CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	39,700		52,899	
Payroll (in \$ millions)	\$ 730		\$ 1,081	
Output (in \$ millions)	\$ 2,564		\$ 3,851	
Establishments	3,058			
	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	32,732	42,390	6,969	10,509
Payroll (in \$ millions)	\$ 528	\$ 782	\$ 202	\$ 299
Output (in \$ millions)	\$ 1,924	\$ 2,873	\$ 640	\$ 979
Establishments	2,600		458	
	In Business Format Franchises			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	12,477		20,255	
Payroll (in \$ millions)	\$ 164		\$ 364	
Output (in \$ millions)	\$ 641		\$ 1,283	
Establishments	786		1,814	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 2ND CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		31,436		40,805
Payroll (in \$ millions)		\$ 559		\$ 797
Output (in \$ millions)		\$ 2,005		\$ 2,916
Establishments		2,576		
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	25,335	32,049	6,101	8,756
Payroll (in \$ millions)	\$ 391	\$ 559	\$ 168	\$ 238
Output (in \$ millions)	\$ 1,466	\$ 2,122	\$ 540	\$ 795
Establishments	2,118		458	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs		9,663		15,672
Payroll (in \$ millions)		\$ 122		\$ 270
Output (in \$ millions)		\$ 491		\$ 975
Establishments		644		1,474

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 2ND CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		31,436		40,805
Payroll (in \$ millions)		\$ 559		\$ 797
Output (in \$ millions)		\$ 2,005		\$ 2,916
Establishments		2,576		

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	25,335	32,049	6,101	8,756
Payroll (in \$ millions)	\$ 391	\$ 559	\$ 168	\$ 238
Output (in \$ millions)	\$ 1,466	\$ 2,122	\$ 540	\$ 795
Establishments	2,118		458	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	9,663	15,672
Payroll (in \$ millions)	\$ 122	\$ 270
Output (in \$ millions)	\$ 491	\$ 975
Establishments	644	1,474

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 4TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	66,435		94,175	
Payroll (in \$ millions)	\$ 1,783		\$ 2,793	
Output (in \$ millions)	\$ 5,326		\$ 8,812	
Establishments	5,873			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
Jobs	55,217	75,785	11,218	18,390
Payroll (in \$ millions)	\$ 1,320	\$ 2,076	\$ 463	\$ 717
Output (in \$ millions)	\$ 3,999	\$ 6,613	\$ 1,327	\$ 2,199
Establishments	5,157		716	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	19,782		35,435	
Payroll (in \$ millions)	\$ 363		\$ 957	
Output (in \$ millions)	\$ 1,225		\$ 2,774	
Establishments	1,527		3,630	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 5TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		105,427		138,875
Payroll (in \$ millions)		\$ 3,058		\$ 4,416
Output (in \$ millions)		\$ 9,400		\$ 14,257
Establishments		7,210		
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
Jobs	91,173	117,668	14,254	21,207
Payroll (in \$ millions)	\$ 2,424	\$ 3,479	\$ 634	\$ 938
Output (in \$ millions)	\$ 7,552	\$ 11,415	\$ 1,848	\$ 2,842
Establishments	6,403		807	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs		32,283		58,890
Payroll (in \$ millions)		\$ 662		\$ 1,762
Output (in \$ millions)		\$ 2,282		\$ 5,270
Establishments		1,972		4,431

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States

FRANCHISING IN THE 6TH CONGRESSIONAL DISTRICT OF GEORGIA

		All Franchises			
		<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		135,645		182,980	
Payroll (in \$ millions)		\$ 3,935		\$ 5,828	
Output (in \$ millions)		\$ 11,900		\$ 18,515	
Establishments		10,005			
		Business Format Franchises		Product Distribution Franchises	
		<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
Jobs		117,246	154,555	18,398	28,425
Payroll (in \$ millions)		\$ 3,099	\$ 4,573	\$ 836	\$ 1,255
Output (in \$ millions)		\$ 9,485	\$ 14,721	\$ 2,414	\$ 3,794
Establishments		8,910		1,095	
		In Business Format Franchises			
		<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs		41,738		75,508	
Payroll (in \$ millions)		\$ 844		\$ 2,255	
Output (in \$ millions)		\$ 2,871		\$ 6,614	
Establishments		2,666		6,244	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 7TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	44,615		61,036	
Payroll (in \$ millions)	\$ 1,161		\$ 1,744	
Output (in \$ millions)	\$ 3,564		\$ 5,515	
Establishments	4,087			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
Jobs	36,945	49,070	7,670	11,966
Payroll (in \$ millions)	\$ 854	\$ 1,284	\$ 307	\$ 459
Output (in \$ millions)	\$ 2,678	\$ 4,130	\$ 886	\$ 1,386
Establishments	3,537		551	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	13,541		23,404	
Payroll (in \$ millions)	\$ 242		\$ 612	
Output (in \$ millions)	\$ 832		\$ 1,846	
Establishments	1,041		2,496	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States

FRANCHISING IN THE 8TH CONGRESSIONAL DISTRICT OF GEORGIA

		All Franchises			
		<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		29,027		37,469	
Payroll (in \$ millions)		\$ 527		\$ 747	
Output (in \$ millions)		\$ 1,828		\$ 2,640	
Establishments		2,574			
		Business Format Franchises		Product Distribution Franchises	
		<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
Jobs		23,451	29,597	5,576	7,872
Payroll (in \$ millions)		\$ 376	\$ 534	\$ 152	\$ 213
Output (in \$ millions)		\$ 1,347	\$ 1,943	\$ 480	\$ 697
Establishments		2,052		522	
		In Business Format Franchises			
		<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs		8,903		14,548	
Payroll (in \$ millions)		\$ 117		\$ 259	
Output (in \$ millions)		\$ 449		\$ 899	
Establishments		613		1,439	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 9TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	24,739	32,041
Payroll (in \$ millions)	\$ 530	\$ 744
Output (in \$ millions)	\$ 1,706	\$ 2,420
Establishments	2,481	

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchise Businesses</u>
Jobs	19,425	24,256	5,314	7,786
Payroll (in \$ millions)	\$ 357	\$ 500	\$ 173	\$ 244
Output (in \$ millions)	\$ 1,167	\$ 1,642	\$ 540	\$ 779
Establishments	1,991		490	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	7,699	11,726
Payroll (in \$ millions)	\$ 116	\$ 241
Output (in \$ millions)	\$ 403	\$ 764
Establishments	593	1,398

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 10TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	31,238	41,473
Payroll (in \$ millions)	\$ 594	\$ 866
Output (in \$ millions)	\$ 2,005	\$ 2,959
Establishments	2,740	

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	25,310	32,584	5,928	8,889
Payroll (in \$ millions)	\$ 418	\$ 612	\$ 176	\$ 254
Output (in \$ millions)	\$ 1,455	\$ 2,140	\$ 550	\$ 820
Establishments	2,299		441	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	9,751	15,559
Payroll (in \$ millions)	\$ 131	\$ 287
Output (in \$ millions)	\$ 489	\$ 967
Establishments	667	1,632

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 11TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs		52,039		72,152
Payroll (in \$ millions)		\$ 1,301		\$ 1,984
Output (in \$ millions)		\$ 4,040		\$ 6,363
Establishments		4,553		
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	43,301	58,033	8,739	14,118
Payroll (in \$ millions)	\$ 958	\$ 1,463	\$ 343	\$ 521
Output (in \$ millions)	\$ 3,014	\$ 4,726	\$ 1,026	\$ 1,637
Establishments	3,970		583	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	16,138		27,163	
Payroll (in \$ millions)	\$ 275		\$ 682	
Output (in \$ millions)	\$ 956		\$ 2,058	
Establishments	1,153		2,817	

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 12TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	34,857	45,990
Payroll (in \$ millions)	\$ 668	\$ 978
Output (in \$ millions)	\$ 2,224	\$ 3,302
Establishments	2,976	

	Business Format Franchises		Product Distribution Franchises	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	28,596	36,676	6,261	9,315
Payroll (in \$ millions)	\$ 476	\$ 698	\$ 191	\$ 279
Output (in \$ millions)	\$ 1,649	\$ 2,438	\$ 575	\$ 864
Establishments	2,390		586	

	In Business Format Franchises	
	<u>Franchisor Owned</u>	<u>Franchisee Owned</u>
Jobs	10,969	17,627
Payroll (in \$ millions)	\$ 149	\$ 327
Output (in \$ millions)	\$ 561	\$ 1,087
Establishments	730	1,660

Data pertain to 2005

Economic Impact of Franchised Businesses in the United States**FRANCHISING IN THE 13TH CONGRESSIONAL DISTRICT OF GEORGIA**

	All Franchises			
	<u>In Franchised Businesses</u>		<u>Because of Franchised Businesses</u>	
Jobs	152,925		205,791	
Payroll (in \$ millions)	\$ 4,300		\$ 6,371	
Output (in \$ millions)	\$ 13,289		\$ 20,691	
Establishments	11,355			
	<u>Business Format Franchises</u>		<u>Product Distribution Franchises</u>	
	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>	<u>In Franchised Businesses</u>	<u>Because of Franchised Businesses</u>
Jobs	130,589	171,642	22,336	34,149
Payroll (in \$ millions)	\$ 3,331	\$ 4,918	\$ 969	\$ 1,453
Output (in \$ millions)	\$ 10,451	\$ 16,231	\$ 2,838	\$ 4,460
Establishments	10,040		1,315	
	<u>In Business Format Franchises</u>			
	<u>Franchisor Owned</u>		<u>Franchisee Owned</u>	
Jobs	46,803		83,786	
Payroll (in \$ millions)	\$ 920		\$ 2,411	
Output (in \$ millions)	\$ 3,189		\$ 7,262	
Establishments	3,009		7,031	

Data pertain to 2005