

**Economic Impact of Franchised Businesses****FRANCHISING IN ALABAMA**

|                                 | <b>All Franchises</b>                  |  |
|---------------------------------|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 184,612                                | 333,898  |
| <b>Payroll (in \$ millions)</b> | \$ 3,888                               | \$ 8,767                                       |
| <b>Output (in \$ millions)</b>  | \$ 12,492                              | \$ 31,088                                      |
| <b>Establishments</b>           | 15,557                                 |  |

  

|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b> |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 148,296                                | 258,939  | 36,317                                 | 74,959   |
| <b>Payroll (in \$ millions)</b> | \$ 2,804                               | \$ 6,168                                       | \$ 1,084                               | \$ 2,599                                       |
| <b>Output (in \$ millions)</b>  | \$ 9,214                               | \$ 23,065                                      | \$ 3,278                               | \$ 8,024                                       |
| <b>Establishments</b>           | 11,948                                 |  | 3,609                                  |  |

  

|                                 | <b>In Business Format Franchises</b> |                                |
|---------------------------------|--------------------------------------|--------------------------------|
|                                 | <b><u>Franchisor Owned</u></b>       | <b><u>Franchisee Owned</u></b> |
| <b>Jobs</b>                     | 40,379                               | 107,917                        |
| <b>Payroll (in \$ millions)</b> | \$ 668                               | \$ 2,136                       |
| <b>Output (in \$ millions)</b>  | \$ 2,299                             | \$ 6,915                       |
| <b>Establishments</b>           | 2,985                                | 8,963                          |

Data pertain to 2005

***Economic Impact of Franchised Businesses*****FRANCHISING AND JOBS  
IN THE CONGRESSIONAL DISTRICTS OF ALABAMA**

| <b><u>Congressional District</u></b> | <b><u>Jobs in Franchised<br/>Businesses</u></b> | <b><u>Jobs Created by<br/>Franchised Businesses</u></b> |
|--------------------------------------|---|---|
| <b>#1</b>                            | 28,658  | 38,917  |
| <b>#2</b>                            | 29,128  | 39,718  |
| <b>#3</b>                            | 29,946  | 39,673  |
| <b>#4</b>                            | 26,858  | 34,347  |
| <b>#5</b>                            | 30,121  | 37,866  |
| <b>#6</b>                            | 55,539  | 74,194  |
| <b>#7</b>                            | 48,357  | 63,792  |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 1<sup>ST</sup> CONGRESSIONAL DISTRICT OF ALABAMA**

|                                 | <b>All Franchises</b>                  |  |  |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> |  | <b><u>Because of Franchised Businesses</u></b> |  |
| <b>Jobs</b>                     | 28,658                                 |  | 38,917   |  |
| <b>Payroll (in \$ millions)</b> | \$ 605                                 |  | \$ 897   |  |
| <b>Output (in \$ millions)</b>  | \$ 1,900                               |  | \$ 2,904                                       |  |
| <b>Establishments</b>           | 2,387                                  |  |  |  |
|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b>         |  |
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b>         | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 22,822                                 | 30,181   | 5,837  | 8,737  |
| <b>Payroll (in \$ millions)</b> | \$ 426                                 | \$ 632   | \$ 179   | \$ 265   |
| <b>Output (in \$ millions)</b>  | \$ 1,381                               | \$ 2,105                                       | \$ 519   | \$ 800   |
| <b>Establishments</b>           | 1,917                                  |  | 470  |  |
|                                 | <b>In Business Format Franchises</b>   |  |  |  |
|                                 | <b><u>Franchisor Owned</u></b>         |  | <b><u>Franchisee Owned</u></b>                 |  |
| <b>Jobs</b>                     | 6,219                                  |  | 16,603   |  |
| <b>Payroll (in \$ millions)</b> | \$ 101                                 |  | \$ 324   |  |
| <b>Output (in \$ millions)</b>  | \$ 345                                 |  | \$ 1,036                                       |  |
| <b>Establishments</b>           | 473                                    |  | 1,444  |  |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 2<sup>ND</sup> CONGRESSIONAL DISTRICT OF ALABAMA**

|                                 | <b>All Franchises</b>                  |  |
|---------------------------------|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 29,128                                 | 39,718   |
| <b>Payroll (in \$ millions)</b> | \$ 563                                 | \$ 846   |
| <b>Output (in \$ millions)</b>  | \$ 1,910                               | \$ 2,954                                       |
| <b>Establishments</b>           | 2,460                                  |  |

  

|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b> |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 22,940                                 | 30,444   | 6,188                                  | 9,274  |
| <b>Payroll (in \$ millions)</b> | \$ 392                                 | \$ 590   | \$ 171                                 | \$ 256   |
| <b>Output (in \$ millions)</b>  | \$ 1,357                               | \$ 2,101                                       | \$ 553                                 | \$ 853   |
| <b>Establishments</b>           | 1,805                                  |  | 655                                    |  |

  

|                                 | <b>In Business Format Franchises</b> |                                |
|---------------------------------|--------------------------------------|--------------------------------|
|                                 | <b><u>Franchisor Owned</u></b>       | <b><u>Franchisee Owned</u></b> |
| <b>Jobs</b>                     | 6,204                                | 16,736                         |
| <b>Payroll (in \$ millions)</b> | \$ 93                                | \$ 298                         |
| <b>Output (in \$ millions)</b>  | \$ 339                               | \$ 1,018                       |
| <b>Establishments</b>           | 452                                  | 1,353                          |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 3<sup>RD</sup> CONGRESSIONAL DISTRICT OF ALABAMA**

|                                 | <b>All Franchises</b>                  |  |
|---------------------------------|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 29,946                                 | 39,673   |
| <b>Payroll (in \$ millions)</b> | \$ 557                                 | \$ 809   |
| <b>Output (in \$ millions)</b>  | \$ 1,882                               | \$ 2,795                                       |
| <b>Establishments</b>           | 2,480                                  |  |

  

|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b> |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 24,561                                 | 31,732   | 5,385                                  | 7,941  |
| <b>Payroll (in \$ millions)</b> | \$ 404                                 | \$ 588   | \$ 152                                 | \$ 221   |
| <b>Output (in \$ millions)</b>  | \$ 1,401                               | \$ 2,077                                       | \$ 482                                 | \$ 718   |
| <b>Establishments</b>           | 1,867                                  |  | 614                                    |  |

  

|                                 | <b>In Business Format Franchises</b> |                                |
|---------------------------------|--------------------------------------|--------------------------------|
|                                 | <b><u>Franchisor Owned</u></b>       | <b><u>Franchisee Owned</u></b> |
| <b>Jobs</b>                     | 6,736                                | 17,825                         |
| <b>Payroll (in \$ millions)</b> | \$ 99                                | \$ 306                         |
| <b>Output (in \$ millions)</b>  | \$ 356                               | \$ 1,044                       |
| <b>Establishments</b>           | 472                                  | 1,395                          |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 4<sup>TH</sup> CONGRESSIONAL DISTRICT OF ALABAMA**

|                                 | <b>All Franchises</b>                  |  |
|---------------------------------|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 26,858                                 | 34,347   |
| <b>Payroll (in \$ millions)</b> | \$ 489                                 | \$ 668   |
| <b>Output (in \$ millions)</b>  | \$ 1,667                               | \$ 2,318                                       |
| <b>Establishments</b>           | 2,854                                  |  |

  

|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b> |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 20,876                                 | 25,937   | 5,982                                  | 8,410  |
| <b>Payroll (in \$ millions)</b> | \$ 325                                 | \$ 445   | \$ 164                                 | \$ 223   |
| <b>Output (in \$ millions)</b>  | \$ 1,152                               | \$ 1,595                                       | \$ 515                                 | \$ 723   |
| <b>Establishments</b>           | 2,094                                  |  | 760                                    |  |

  

|                                 | <b>In Business Format Franchises</b> |                                |
|---------------------------------|--------------------------------------|--------------------------------|
|                                 | <b><u>Franchisor Owned</u></b>       | <b><u>Franchisee Owned</u></b> |
| <b>Jobs</b>                     | 5,672                                | 15,204                         |
| <b>Payroll (in \$ millions)</b> | \$ 79                                | \$ 246                         |
| <b>Output (in \$ millions)</b>  | \$ 292                               | \$ 860                         |
| <b>Establishments</b>           | 512                                  | 1,582                          |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 5<sup>TH</sup> CONGRESSIONAL DISTRICT OF ALABAMA**

|                                 | <b>All Franchises</b>                  |  |
|---------------------------------|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 30,121                                 | 37,866   |
| <b>Payroll (in \$ millions)</b> | \$ 667                                 | \$ 900   |
| <b>Output (in \$ millions)</b>  | \$ 1,961                               | \$ 2,685                                       |
| <b>Establishments</b>           | 2,433                                  |  |

  

|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b> |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 24,670                                 | 30,309   | 5,450                                  | 7,557  |
| <b>Payroll (in \$ millions)</b> | \$ 495                                 | \$ 662   | \$ 172                                 | \$ 239   |
| <b>Output (in \$ millions)</b>  | \$ 1,460                               | \$ 1,991                                       | \$ 501                                 | \$ 695   |
| <b>Establishments</b>           | 1,884                                  |  | 549                                    |  |

  

|                                 | <b>In Business Format Franchises</b> |                                |
|---------------------------------|--------------------------------------|--------------------------------|
|                                 | <b><u>Franchisor Owned</u></b>       | <b><u>Franchisee Owned</u></b> |
| <b>Jobs</b>                     | 6,667                                | 18,004                         |
| <b>Payroll (in \$ millions)</b> | \$ 115                               | \$ 379                         |
| <b>Output (in \$ millions)</b>  | \$ 366                               | \$ 1,095                       |
| <b>Establishments</b>           | 461                                  | 1,423                          |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 6<sup>TH</sup> CONGRESSIONAL DISTRICT OF ALABAMA**

|                                 | <b>All Franchises</b>                  |  |
|---------------------------------|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 55,539                                 | 74,194   |
| <b>Payroll (in \$ millions)</b> | \$ 1,351                               | \$ 1,973                                       |
| <b>Output (in \$ millions)</b>  | \$ 4,127                               | \$ 6,341                                       |
| <b>Establishments</b>           | 4,106                                  |  |

  

|                                 | <b>Business Format Franchises</b>      |  | <b>Product Distribution Franchises</b> |  |
|---------------------------------|--|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> | <b><u>In Franchised Businesses</u></b> | <b><u>Because of Franchised Businesses</u></b> |
| <b>Jobs</b>                     | 45,315                                 | 59,273   | 10,223                                 | 14,921   |
| <b>Payroll (in \$ millions)</b> | \$ 1,009                               | \$ 1,475                                       | \$ 342                                 | \$ 498   |
| <b>Output (in \$ millions)</b>  | \$ 3,119                               | \$ 4,788                                       | \$ 1,008                               | \$ 1,553                                       |
| <b>Establishments</b>           | 3,286                                  |  | 819                                    |  |

  

|                                 | <b>In Business Format Franchises</b> |                                |
|---------------------------------|--------------------------------------|--------------------------------|
|                                 | <b><u>Franchisor Owned</u></b>       | <b><u>Franchisee Owned</u></b> |
| <b>Jobs</b>                     | 12,281                               | 33,034                         |
| <b>Payroll (in \$ millions)</b> | \$ 237                               | \$ 772                         |
| <b>Output (in \$ millions)</b>  | \$ 775                               | \$ 2,344                       |
| <b>Establishments</b>           | 824                                  | 2,462                          |

*Data pertain to 2005*

**Economic Impact of Franchised Businesses in the United States****FRANCHISING IN THE 7<sup>TH</sup> CONGRESSIONAL DISTRICT OF ALABAMA**

|                                 | <b>All Franchises</b>                       |  |  |  |
|---------------------------------|---|--|--|--|
|                                 | <b><u>In Franchised Businesses</u></b>      |  | <b><u>Because of Franchised Businesses</u></b> |  |
| <b>Jobs</b>                     | 48,357                                      |  | 63,792   |  |
| <b>Payroll (in \$ millions)</b> | \$ 1,176                                    |  | \$ 1,680                                       |  |
| <b>Output (in \$ millions)</b>  | \$ 3,611                                    |  | \$ 5,396                                       |  |
| <b>Establishments</b>           | 3,704                                       |  |  |  |
|                                 | <b><u>Business Format Franchises</u></b>    |  | <b><u>Product Distribution Franchises</u></b>  |  |
|                                 | <b><u>In Franchised<br/>Businesses</u></b>  | <b><u>Because of<br/>Franchised Businesses</u></b> | <b><u>In Franchised<br/>Businesses</u></b>     | <b><u>Because of Franchised<br/>Businesses</u></b> |
| <b>Jobs</b>                     | 39,337                                      | 50,830   | 9,019  | 12,963   |
| <b>Payroll (in \$ millions)</b> | \$ 882                                      | \$ 1,260   | \$ 294   | \$ 421   |
| <b>Output (in \$ millions)</b>  | \$ 2,715                                    | \$ 4,051   | \$ 896   | \$ 1,345   |
| <b>Establishments</b>           | 3,036                                       |  | 668  |  |
|                                 | <b><u>In Business Format Franchises</u></b> |  |  |  |
|                                 | <b><u>Franchisor Owned</u></b>              |  | <b><u>Franchisee Owned</u></b>                 |  |
| <b>Jobs</b>                     | 10,601                                      |  | 28,736   |  |
| <b>Payroll (in \$ millions)</b> | \$ 206                                      |  | \$ 676   |  |
| <b>Output (in \$ millions)</b>  | \$ 671                                      |  | \$ 2,044                                       |  |
| <b>Establishments</b>           | 769   |  | 2,267  |  |

*Data pertain to 2005*